COMMUNICATION ISBLUE: INSTRUCTIONS MANUAL

*To open the links, please press ctrl + left click (mouse).*

**To include in your communications**

**ISblue logo to be incorporated into your communication materials:**

* [Logo for printing (posters, banners, etc.) vertical](https://www.isblue.fr/wp-content/uploads/2022/10/IsBlue-Logo-Vertical-CMJN-ok.jpg)
* [Logo for printing (posters, banners, etc.) horizontal](https://www.isblue.fr/wp-content/uploads/2022/10/IsBlue-Logo-Horizontal-CMJN-ok.png)
* [Logo for web and social networks (vertical)](https://www.isblue.fr/wp-content/uploads/2022/02/IsBlue-Logo-V-CMJN-01.png)
* [Logo for web and social networks (horizontal)](https://www.isblue.fr/wp-content/uploads/2022/02/IsBlue-Logo-Horizontal-CMJN-ok.png)

**ANR logo to be integrated with the ISblue logo in your communication materials:**

* [Logo France 2030](https://www.isblue.fr/wp-content/uploads/2022/09/Logotype-France-2030.jpg)

**ISblue template to use for your presentations:**

* [ISblue template](https://www.isblue.fr/wp-content/uploads/2022/03/template-isblue.pptx)

**Social networks to mention:**

* Twitter : @ISblue\_school
* Linkedin : <https://www.linkedin.com/school/isblue/>

**Here below the rules of acknowledgement that must be included in scientific publications, posters** **or other communications to acknowledge ISblue as a funder:**

English version:  
*This work was supported by ISblue project, Interdisciplinary graduate school for the blue planet (ANR-17-EURE-0015) and co-funded by a grant from the French government under the program "Investissements d'Avenir" embedded in France 2030.*  
  
French version:  
*Ce travail a été soutenu par le projet ISblue "Interdisciplinary graduate school for the blue planet" co-financé par une aide de l'Etat gérée par l'Agence Nationale de la Recherche au titre du programme « Investissements d'avenir » intégré à France 2030, portant la référence ANR-17-EURE-0015.*

**ISblue self-adhesive labels are to be affixed to the material purchased with ISblue funding:**

* **Horizontal logo** (width: 11cm, height: 2,5cm)

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* **Vertical logo** (width : 6cm, et height : 3,5cm)

**You can collect them from offices A311 (IUEM) and 231 (PNBI).**

**Tools at your disposal**

The following is a list of tools that you can borrow to support your events, workshops or other activities:

* [Kakemono](https://www.isblue.fr/wp-content/uploads/2022/02/Kakemono-ISBLUE-2021.pdf) presentation of the ISblue training (French version) 1,80 x 2m
* [Brochure « Projets 2020-2021 »](https://www.isblue.fr/wp-content/uploads/2022/01/ISBLUE-2020-2021-VF-1.pdf) (French version)
* [Brochure « Projects 2020-2021 »](https://www.isblue.fr/wp-content/uploads/2022/01/ISBLUE-2020-2021-V5-en.pdf) (English version)
* [Flyer](https://www.isblue.fr/wp-content/uploads/2022/02/Depliant-3-volets-ISblue-A3.pdf) French version)
* [Flyer](https://www.isblue.fr/wp-content/uploads/2022/02/Depliant-3-volets-ISblue-A3-ENG-VF-Laure.pdf) (English version)
* [Advertising flame with ISblue logo](https://www.isblue.fr/wp-content/uploads/2022/02/DSC0019.jpg) (3.5 m high)
* [ISblue branded items (cup, badge and necklace, pen, sticker)](https://www.isblue.fr/wp-content/uploads/2022/02/Photos-goodies.jpg)

**If you are interested in new communication products, do not hesitate to contact Laure at** [**laure.demontbron@univ-brest.fr**](mailto:laure.demontbron@univ-brest.fr) **several weeks in advance.**

Request for publication on the ISblue website and social networks (Twitter and LinkedIn)

**This form must be sent at least 5 days before publication on the website and social networks. Please specify if it concerns another form of communication.**

Date of the request: Name of the project holder:

Contact email:

Institution: Project holder’s research unit :

Project full name: Acronym (if relevant) :

Project start and end dates:

**ISblue research theme(s) involved: 2 max**

1 - Ocean and climate regulation  2 - Ocean-Earth interactions

3 - Sustainable coastal system  4 - The living ocean and ecosystem services

5 - Long term observing systems for ocean knowledge

**In which section would you like your information to appear?**

News  Events  Research projects  Training project

Website, social network account to be quoted (if applicable):

Targeted audience (students, teachers/researchers...):

Start date for the publication on the website:

Text to be published on the website (copy and paste here or attach document): ………………………………………………………………………………….

**Please send us one or more photos or illustrations.**

Format: PNG or JPEG / Quality: 700 x 700 pixels minimum / Photo credits ©: Indicate here the copyright for the photos submitted

**For an event where registrations are expected, please complete the following section:**

Expected registration: yes  no

Start date for registration:

End date for registration:

To create a registration form, you can use Google Form or <https://evento.renater.fr/>

Registration link to be displayed (if you have already created your form): ………………………………………….

**Thank you for sending this document to Laure:** [**laure.demontbron@univ-brest.fr**](mailto:laure.demontbron@univ-brest.fr)**.**